

CiRS



Global Cosmetics Regulation Conference – London

Tuesday, April 25, 2023,
at Radisson Blu Edwardian Heathrow Hotel.

Agenda

| Time | Topic | Speaker |
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| 9:00 - 9:30 | Registration | |
| 9:30 - 9:40 | Welcome | Li Xiang, Business Manager, CIRS Europe. |
| 9:40 - 10:05 | Cosmetic Ingredient Compliance in China <ul style="list-style-type: none"> • Background information; • Management of new cosmetic ingredients; • Reporting the safety information of existing cosmetic ingredients – NMPA platform submission/Annex 14; and • Practical advice from the CIRS Group. | Bryan Zhou, Deputy general manager, CIRS Europe. |
| 10:05 - 10:30 | Finished Cosmetics Compliance in China <ul style="list-style-type: none"> • Background information; • Management of finished cosmetics; • Key steps for compliance including animal testing exemption criteria; and • Practical advice from CIRS Group. | Julie Harrington, Senior regulatory consultant, CIRS Europe. |
| 10:30 – 10:45 | Coffee break | |
| 10:45 – 11:10 | Supercharging your Brand in China with Insight-led Marketing <ul style="list-style-type: none"> • The 3 Biggest Challenges Beauty brands face when entering China: • Challenge 1: Needing Deeper Consumer Understanding; • Summary of the Beauty Consumer Myths from our Whitepaper entitled Reality Check; • Challenge 2: Needing Greater Localisation for the Chinese Market; and • Challenge 3: Needing a Better Path to Winning on Chinese Ecommerce Platforms. | Jonathan Travers-Smith, Founder & CEO, Hot Pot China / Adam Sandzer, Head of strategy, Hot Pot China. |
| 11:10 - 11:35 | South Korean cosmetic regulations <ul style="list-style-type: none"> • Background of the Korean cosmetics market; • General overview of the regulations; • Cosmetics registration; • Cautions for ingredient registration; and • Labeling and advertisements – dos and don'ts. | Suah Sung, Custom cosmetic compounding manager and consultant in product certification for CIRS South Korea. |
| 11:35 - 12:00 | Q&A | |
| 12:00 - 13:00 | Lunch | |

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| 13:00 - 13:25 | Cosmetic Compliance in the EU <ul style="list-style-type: none"> • Key steps to launch a compliant product in the EU; • Duties of the Responsible Person; • Labeling requirements; and • Claims support. | Yasmine Boulanouar, Senior regulatory toxicologist, CIRS Europe. |
| 13:25 - 13:50 | Management of cosmetics products conformity and PIF creation in ExESS | Eulalie Hemberg, Senior product manager at Lisam Systems Belgium. |
| 13:50 - 14:05 | Coffee break | |
| 14:05 - 14:30 | How has Prestige Beauty been affected by recent significant events such as Brexit and the Pandemic? <ul style="list-style-type: none"> • Why did Prestige Beauty benefit from Brexit? • How did different areas of beauty react to the pandemic? | Helen Duxbury, Senior insight manager, UK Beauty at Circana. |
| 14:30 - 14:55 | The Updated US Cosmetic Regulation (MoCRA) – What the Changes Mean for Industry <ul style="list-style-type: none"> • Background of MoCRA – US cosmetics before and after; • Outlining new mandates and deadlines; • The FDA’s expanded power; and • Small business exemptions and other notable provisions. | Christopher Ketchum, Senior regulatory consultant, CIRS US. |
| 14:55 - 15:30 | Panel discussion chaired by Dorothee Arns, Director General of the European Association of Chemical Distributors (FECC). Topics to be covered: <ol style="list-style-type: none"> 1. How to manage sustainability challenges while still innovating and being safe and compliant with EU Regulations <ul style="list-style-type: none"> - Impact of water reduction on the formula composition; - Assessment of innovative vegetable ingredients; and - Plastic substitution. 2. Supply chain challenges for EU and UK cosmetic industries post-Brexit <ul style="list-style-type: none"> - The ongoing deviation of the EU and UK cosmetic regulations; - Supply chain issues sourcing ingredients; and - Challenges for finished products. | |

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Speakers



Yasmine Boulanouar
Senior regulatory toxicologist, CIRS Europe.

Yasmine has an MS in Toxicology, risk assessment and vigilance from the Pharmacy University of Paris-Saclay. She has more than ten years of experience in the cosmetics and consumer products industries, working for companies such as L'Oréal, J&J, and Bic. She specializes in toxicology and risk assessment, as well as regulatory affairs. She is based in Paris and covers the UK and European markets.



Helen Duxbury
Senior insight manager, UK Beauty at Circana.

Helen is an experienced insight professional with over 9 years of experience providing insight and consultancy to the Prestige Beauty industry.



Julie Harrington
Senior regulatory consultant, CIRS Europe.

Julie graduated from Trinity College Dublin with a B.Sc. (hons) degree in Medicinal Chemistry. She has also worked in the pharmaceutical industry in the area of Quality Control. She is now providing regulatory consultancy advice for China-REACH, EU-REACH, Global GHS, K-REACH, KKDİK and Cosmetic Regulations in the EU & China. She is focused on the European, Chinese, and Turkish markets with rich experience dealing with regulatory issues from domestic & overseas companies.



Eulalie Hemberg
Senior product manager at Lisam Systems Belgium.

Eulalie has a master's in Engineering specializing in Biochemistry. She is a business consultant at Lisam Systems. Eulalie works closely with the development team involved in the development of ExESS cosmetic solutions and indexing projects.



Christopher Ketchum
Senior regulatory consultant, CIRS USA.

Chris is a member of our United States office, based in Washington D.C. He received his B.S. in Biology and Neuroscience from The Ohio State University and began working in the cosmetic regulatory industry shortly thereafter. Chris draws upon his diverse background in technical writing, applied sciences, and regulatory affairs to provide expert consulting services, specializing in the chemical and cosmetics sectors.



Adam Sandzer
Head of Strategy, Hot Pot China.

Adam has spent more than 15-years studying and working with China, originally landing in Ningbo in 2007. Adam began his career with Pentland Brands, where he oversaw China strategy and business development for brands including Speedo, Mitre and Canterbury.

Adam leads the Commercial Strategy department at Hot Pot China – providing consultancy and strategic services to some of the world's leading brands that are seeking long-term success in China. During his tenure, he has overseen commercial success for the likes of Canada Goose, Ted Baker, UEFA, Gymshark and Liberty of London.



Suah Sung
Custom cosmetic compounding manager and consultant in product certification for CIRS South Korea.

Suah graduated from the Korea University of Foreign Studies and has been engaged in product certification-related business for seven years. Since joining CIRS Group Korea, she has provided certification and cosmetic product regulatory consulting services.



Jonathan Travers-Smith
Founder & CEO, Hot Pot China.

Jonathan has spent more than 20 years working with China, and is a fluent Mandarin speaker. Prior to establishing Hot Pot, Jonathan was based in Beijing with a focus on branded content, working alongside global brands to create shows for primetime Chinese TV.

He was an early pioneer of China digital marketing for overseas brands, having established Hot Pot in 2012 to serve global clients' needs.



Bryan Zhou
Deputy general manager, CIRS Europe.

Bryan is the Deputy general manager and senior regulatory consultant of the CIRS Europe office based in Dublin. He has been working for CIRS since 2015. He has practical experience in global chemical regulations including the EU, UK, China, South Korea, and many other Asian countries. Bryan has assisted hundreds of EU companies to meet regulatory compliance requirements globally.